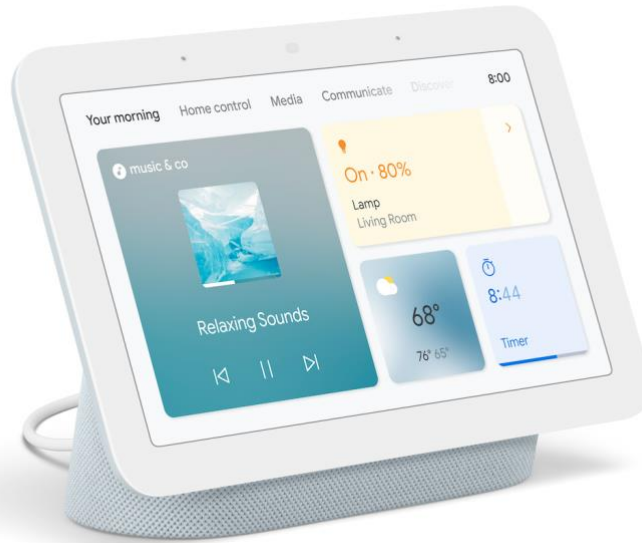




10 Things to Know about Nest Hub Second-gen

Smart display | CHF 99.99



1. Introducing the second-generation Nest Hub

Meet the newest Nest Hub, the helpful, affordable 7-inch smart display that's a great fit for any room in your home. Like its predecessor, the second generation of Nest Hub is the center of your busy household with everything you need to stay entertained, control your home, and wake up refreshed - in one place. The new Nest Hub features an improved speaker and sleek industrial design, and has Motion Sense powered by Google's proprietary Soli technology to help you get a better night's sleep. And of course, you can ask Google anytime about the weather, news, or almost anything.

2. Helps you wind down and wake up gently

With Nest Hub on your bedside table, you can fall asleep and wake up easier. The display dims to make your bedroom more sleep-friendly, and the "Your evening" page makes it simple to set your alarm, control your compatible lights and other connected devices, and play soothing sounds to help you drift off. When it's time to wake up, Nest Hub's Sunrise Alarm gradually brightens the display and increases the alarm volume. Need a few more Zzz's? With Quick Gestures

5. The center of your connected home

Nest Hub shows all your connected devices in one place, so you can control them with a tap. It's compatible with thousands of devices, making it easy to turn on the lights, lock the doors, or turn up the thermostat using Nest Hub's display - or just say "Hey Google." Nest Hub also works with Nest video doorbells and cameras. Ask, "Hey Google, show me the front door camera" to see your live feed. And with a built-in Thread radio, Nest Hub will work with the upcoming new connectivity standard being created by the Project Connected Home over IP working group, making it even simpler to control compatible devices in your home.

6. Keep your family organized

Nest Hub is full of help for your busy family. See your calendar, set timers and create reminders, so everyone stays on track. Just say, "Hey Google, remind me to call mum tonight. You can also broadcast and reply to messages around the house, making it even easier to communicate at home. Say, "Hey Google, broadcast it's dinnertime" and everyone will hear it on your Nest speakers and displays around the house. "And when you're cooking together in the kitchen, use timers to help you stay organised. In just a few words, you can set and name

enabled by Motion Sense, you can snooze the alarm with a wave of your hand.

3. A new way to understand your sleep

Sleep Sensing on the Nest Hub can help you track when you go to bed, when you wake up, and how long you've slept. With Motion Sense enabled by Soli, a low-energy radar that can only detect motion (not specific bodies or faces), Nest Hub analyzes movement and breathing at night, all without a camera or you having to wear anything. And with the built-in microphones, ambient light sensor, and temperature sensor, Sleep Sensing can also detect sleep disturbances like coughing and snoring, or even the light and temperature changes in the room to better understand what could be impacting your sleep. Then over time, it learns your sleep patterns and gives you personalized insights and recommendations. You can also access your sleep data through the Google Fit app, which works with health and fitness apps you already use, so all the health information you need is in one place.

Sleep Sensing is completely opt-in and can be disabled at any time, and your coughing and snoring audio data is only processed on device. Sleep Sensing on the second-gen Nest Hub will be available as a free preview until next year. As we learn and innovate on this new technology, we're excited to explore how this can become a part of the Fitbit and Fitbit Premium experiences in the future.

4. So many ways to stay entertained

The new Nest Hub's speaker has 50% more bass than the original Hub for an even better listening experience. Just ask Google to play songs, podcasts, or audiobooks from YouTube Music, Spotify, Apple Music, Pandora, and other streaming services. Nest Hub also makes it easy to enjoy your favorite TV shows and movies from providers like Netflix, Disney+, YouTube TV and more. You can enjoy millions of YouTube videos from original content to cooking clips to how-to videos, and with built-in Cast functionality, you can stream thousands of apps to your Hub. And now with Quick Gestures, you can pause or play content at any time by tapping the air in front of your display.

timers to help you remember when the bread is finished rising and how long the chicken should be in the oven. Just say 'Hey Google, set a timer for pizza'. To get started, simply say "Hey Google, create a Family Bell" or tap on Family Bell in your Assistant settings.

7. The ultimate digital photo frame

When you aren't using Nest Hub, Google Photos helps you enjoy, relive and share your memories on your display. With Live Albums, new photos of the people and pets you care about most will show up automatically on the device and for anyone you've shared the album with. You can also enjoy specific photos whenever you like; a simple "Hey Google, show me my photos from last weekend" will automatically bring photos from that time. And with Ambient EQ, the display adjusts to the lighting in the room, so it's not too bright or too dim.

8. Faster help with Google Assistant

Similar to Nest Mini and Nest Audio, the second-gen Nest Hub has a dedicated on-device machine learning chip with one TeraOPS of processing power. Over time, Nest Hub learns your most common music, smart home and productivity commands, enabling the device to quickly respond. Well over a hundred million queries have been processed on device since introducing this ML chip. The new Nest Hub also has a third mic built-in for a more responsive Assistant.

9. Thoughtfully and sustainably designed

The new Nest Hub features a refined design that fits any room, and comes in four colors: Chalk, Charcoal, Sand and Mist - an all new color that was specifically created to bring a calming presence to spaces like the bedroom. Thoughtful design improvements have also been made to the new Nest Hub both inside and out: it's sustainably built, with its plastic parts containing 54 percent post-consumer recycled plastic, and features an edgeless floating glass display that's easier to clean and makes onscreen content appear even more beautiful.

10. Built with privacy in mind

Like all Nest devices, Nest Hub is designed to respect your privacy. You can turn off the microphone by simply sliding the hardware switch on the back of the device (you'll see an orange light to signify it's disabled). By default, we don't retain your audio recordings, and you can delete all your recent activity by simply saying things like "Hey Google, delete everything I said last week." With a simple voice command, you can also turn on Guest Mode, so that your Assistant

activity won't be saved to your Google account and personal results won't be shown.

Sleep Sensing is an entirely optional feature and can be disabled at any time. Your coughing and snoring audio data is only processed on device (events information is sent to our servers and available for you to review and delete in Google Fit), and consistent with our privacy commitments, your sleep data is not used for ad personalization. You also have specific controls over certain features - for example, you can enable sleep tracking but turn off coughing and snoring detection. You can review your sleep data and delete it in the Google Fit app at any time.