

IBC 2015: netplus Brings 4K to its Customers in Switzerland in Record Time

Thanks to Netgem's #TelcoTV solution, the Swiss triple-play service provider demonstrates its leadership in the 4k industry and offers to its subscribers the best experience to date.

IBC 2015, Amsterdam - September 13, 2015 – netplus.ch, a Swiss triple-play service provider, and Netgem (Hall 5, Stand 5.B44), the leading provider of #TelcoTV, announce today at IBC 2015 how Netgem's innovative know-how is enabling netplus.ch to bring 4K in a shortened Time-to-Market for the greatest enjoyment of the Swiss triple-play operators' customers.

#TelcoTV will be demonstrated at IBC in Amsterdam (Stand B44) 11-15 September 2015.

"Bringing 4K to our customers is part of our ongoing innovation process," declared Christian Voide, CEO at netplus.ch. "We face very demanding customers, always asking for the latest video features. With Netgem's help, we are able to deliver the services they want in the blink of an eye. It is the case with our new Content proposition in 4K."

"Our solutions are built with the objective of enabling Operators to shorten time-to-market, increase their ARPU and reduce churn on their customer base," added Joseph Haddad, CEO of Netgem. "Our mission is as always to deliver a rich, innovative and cost effective TV service to our customers, combining Live TV, PVR, VOD, Internet video services and personal content on Multi-screen, for them to give the best experience to their end-users."

The demo presented on Netgem's booth 5B44 at IBC will show best-in-class social TV features within Netgem's acclaimed 4K-optimized UI, with unique features such as content "Flick" and "Follow-me" from one screen to another.

Meet Netgem on stand 5B44, RAI Amsterdam during IBC from 11 to 15 of September 2015.

About Netgem

Netgem is the global leader in #TelcoTV, operating in 20 countries, serving several million households. Netgem delivers the best TV entertainment experience supporting the widest range of content, enabling the most innovative Telcos around the globe such as EE, netplus, Netia, Post and Totalplay to deploy market-leading Video Entertainment services. Netgem Group is listed on NYSE Euronext Paris, Compartment C (ISIN: FR0004154060, Reuters: ETGM.PA, Bloomberg: NTG FP)
Web site: www.netgem.com Twitter <http://www.twitter.com/netgem/>

About netplus.ch

Active for more than 10 years in French-speaking Switzerland, netplus.ch guarantees the most qualitative and innovative multimedia services to more than 150000 customers on its 11 shareholders networks in the cantons of Vaud Fribourg and Valais.

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